Ground Zero defines civil rights and full participation as the following:

1.) Freedom from the violence of hate crimes.
2.) Freedom from discrimination in jobs, housing, and public accomodations.
3.) Freedom to participate openly in election politics and the political process.
4.) The right to obtain domestic partnership.
5.) The right to insurance coverage for domestic partners.
6.) The right to tax benefits for domestic partners.
7.) The right to adopt without regard to sexual orientation.
8.) The right to serve openly in the military.

And, most rudimentary, is the freedom to live the same way as heterosexuals live without being discriminated against in ANY arena.

GROUND ZERO

Ground Zero is a grass roots lesbian, gay, bisexual, transgendered and gay supportive movement dedicated to securing and mainting basic civil rights for lesbian, gay, bisexual, and transgendered citizens; and to unifying and promoting full participation of lesbian, gay, bisexual, and transgendered citizens into the community at large through the means of education, coalition, and visbility.

— JOIN US! —

Ground Zero will need your help this coming year. Please call 635-6086 for more information. Donations can be mailed to:

P.O. Box 1982
Colorado Springs, CO 80901

All donations are tax deductible.

We Are All Family

Campaign 1994

GROUND ZERO

WE ARE ALL FAMILY

In 1994, Ground Zero's strategy will be centered around the idea that WE ARE ALL FAMILY, and everyone deserves equal rights. Ground Zero will also stress the importance of understanding the national agenda of the Radical Right, and work on countering the lies put out by the Right, especially those concerning the G/L/B/T community. We will attempt to combat the myths of the Radical Right through education and outreach to three areas: the G/L/B/T community, the minority community, and Colorado Springs at large.

Our campaign will be multi-media oriented, including, but not limited to, the following avenues:

Billboards
Events
TV/Radio/Print
Direct Mail
Pamphlets
Canvassing
Videos
House Meetings
Speaker's Bureau
Community Support Teams

KEY MESSAGES

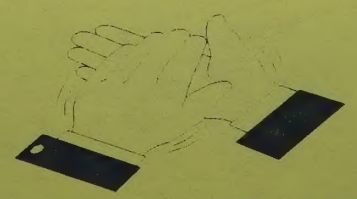
1.) I'm Gay, I'm Lesbian, I'm Bisexual

Ground Zero will introduce a campaign of visibility using the simple statement: "I'm Gay."

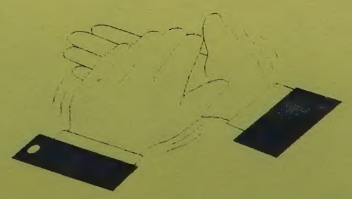
Our intention with this aspect of the campaign is to bring G/L/B/T people out of the closet and into the lives of non-gays. Research has shown that if a person knows a lesbian or gay person, he or she is less likely to discriminate against gays or to endorse such discrimination. This part of the campaign will also include such things as the history of gays and gay rights, and the personal stories of some of the Colorado Springs G/L/B/T leaders, personal and private.

2.) Countering the Lies...

Ground Zero's strategy for 1994 will include confronting the myths propagated by the Far Right by pointing out what the lies are, what the truth is, and the fact that the lies are still being told.



This element of the campaign has already begun. In conjunction with national organizations, Ground Zero is working to eradicate the stereotype of pedophilia in the gay and lesbian community. In particular, we are actively working to encourage others, as well as Ground Zero, to condemn the infamous NAMBLA organization, the North American Man Boy Love Association.

3.) Where Will It Stop?

In this phase of our campaign we will concentrate on the erosion of civil rights in the country. We will draw on significant historical figures who are tied to the Radical Right either overtly or covertly. We will also detail particular ways in which the monoculturalistic agenda of the Radical Right violates tenents of the U.S. Constitution. We will educate people on what our Constitutionally-granted inalienable rights are, as outlined in the Bill of Rights.